Cassandra Kussow, Region III Vice President WiFBLAregion3vp@gmail.com

2008-2009 State Officer Team

The 2008-2009 state officer team has already been hard off to work, and excited about this years theme "Get the Edge" You were first introduced to the officer team if you attended the state Leadership Conference in LaCrosse, but here is another look at the team that you will be working with this year:

State President: Michelle Friedel State Vice President: Samantha Murphy State Secretary: Larissa Jo Speerstra State Treasurer: Ken Feldkamp State Reporter: Anthony Pappenfus State Parliamentarian: Katharine Molinarolo



Region I Vice President: Breanna Minor Region II Vice President: Bailey Reed Region III Vice President: Cassandra Kussow Region IV Vice President: Courtney Sutherland

Region V Vice President: Kaitlyn Teal Region VI Vice President: Amber Zhou

Greetings from the 2008-2009 Wisconsin FBLA Region III Vice President!

Cassandra Kussow your Region III Vice President. The 2008-2009 state officer team and I have been hard at work planning for the upcoming year of FBLA.

To let you know a little bit more about myself, I am currently a junior at Oconto Falls High School. Where I particiapate in three sports. Cross country, basketball ,and softball. In addition to sports I am part of National Honors Society, Spanish Club, Link Crew, Student Council, Weight Lifting Club, FBLA and I make time for a part-time job. When I'm not busy with balancing my clubs, sports, and school I'm hanging out with my friends and family.

As a local chapter officer I know that starting out the school year can be a little stress full but you all have a lot of great ideas that could help the state office and our region become stronger. Don't be shy about emailing me and telling me about your great ideas and any suggestions you might have. I am excited about being our regions voice at the state level. You can email me at:

0kusscas@ocontofalls.k12.wi.edu

WiFBLAregion3vp@gmail.com

I am so excited to start this school year as your Region III Vice President. I plan on keeping you in touch with the state officer team. I am really looking forward to seeing all of you at the Fall Leadership Labs and also at the National Fall Leadership Conference. I hope your year is off to a great start!

Cassandra Kussow, Region III Vice President WiFBLAregion3vp@gmail.com

Important Dates

October 8th- Deadline for registration for Fall Leadership Labs

October 10th—Deadline for registration for NFLC

October 15th - Membership fees are due to apply as a Gold Seal chapter

October 16th – Fall Leadership Lab at the Kalahari, Wisconsin Dells

October 21st – Fall Leadership Lab at the Plaza, Wausau

/ November 7th-8th − National Fall Leadership Conference

November 15th − All registration fees are due

December 1st - Program of Work is due

December 1st - Membership verification email (complete by Dec. 3rd)

Regional's Update 1

For the 2008-2009 school years, FBLA's Regional Conference will be held on Saturday, February 7, 2009. With the new year, there are several changes to competitive events and the dress code. New events this year include Sports Management, a written exam, and Client Service, which now has a regional performance component. For more information on competitive events and the topics for this year, please visit the following website: http://dpi.wi.gov/fbla/index.html. The dress code has also become a crucial component of competitions as it will be strictly monitored and documented for disqualification. Some of the major rules that have been overlooked include: open toed shoes are allowed as long as nothing is between the toes; females must wear nylons when wearing a skirt or gauchos (with matching jacket); males must wear a belt, dress socks, dress shoes, and a tie. For more information on the dress code, please visit the previously mentioned website.

Advisers, please remember that registration is \$15 per person; this includes advisers and chaperones. The RLC registration window is open from December 8th through December 19th. With that said, I hope to see your chapter at Regionals.



Community Service Outlook

This year we are asking Wisconsin FBLA Members to focus their Community Service Project on helping Animals. We encourage every Chapter to do something with Animals. This year during our Officer training, our State Officers went to the Madison Zoo (see picture right) and helped clean the zoo for the "Eating with the Beast." During this year we are asking chapters to hold fundraisers to help the animals in their local Humane Society, go and help local zoo's, have a petting zoo, a dog wash, or dog walks. We hope you can get out there and help your local communities. Have fun while helping the animals and let us know how them by emailing pictures and information to me.

Region III Newsletter September FBIA GET岸EDGE! Cassandra Kussow, Region III Vice President

National Fall Leadership Conference

This year the National Fall Leadership Conference is going to be held in Minneapolis, Minnesota. NFLC is a great kick off to the upcoming year of FBLA. You can learn a lot of new things from the powerful key note speakers, the variety of great workshops, and also the new people you will meet along the way! The conference will be held November 7-8th, but make sure you register by the deadline October 10. The key note speaker this year is Dr. Joe Martin, he is the president and founder of the Real World University website, the largest college student success Web site in the country. Minneapolis will be where Wisconsin FBLA members will "get the edge" for the upcoming year. Conference rates can be found online and also in the FBLA-PBLA Get the Edge, National Fall Leadership Lab Booklet, along with other useful information. Make sure you get the edge this year and attend the 2008-2009 National Fall Leadership Conference!

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We Want to Hear From You!

Region III wants to hear from you! Send us what you are doing for our region, localy and in your chapter. Let us know what you are doing for the community service projects this year; remember that the state officer theme is doing community service projects animals. Our region also wants to know about your fundraising ideas and events ideas. Also, what's happening during your monthly meetings? You can send your news and events to my email wifblaregion3vp@gmail.com or 0kusscas@ocontofalls.k12.wi.edu. Emails can be found in the contact information.

Recruit! Recruit! Recruit! Recruit! Recruit!

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This year is all about recruiting new members, and recruiting new chapters! In your local chapter have a meeting to talk about how to recruit new members, then act out the plan! You can be recognized at different level of conferences for recruiting a certain amount of members (see membership madness, membership mania). Set a goal for your chapter and help raise the number of students in FBLA! Also if you know of any schools in our region that haven't started up a local FBLA chapter let me know and I'll be sure get some information out of them! So get out there and start recruiting!